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To Know More



Company Profile

AN ISO 9001:2015-14001 COMPANY



— Wires, Cables & Accessories

M/S ADL ORBIT CABLE (INDIA)
Plot No . 46,47 , & 48, Sector - IIDC, IIE , SIDCUL
Haridwar - 249403 , Uttarakhand

M/S AZURE SWITCHGEAR PVT. LTD.
Plot No . 9, Sector - 4, IIE , SIDCUL
Haridwar - 249403 , Uttarakhand

OCI CABLE INDIA
10/2, Block B Jhilmil Industrial Area,
Delhi - 110095

Customer Care Support :
Customer Asst. +91 92100 22000
E-mail : info@ocicables.com
Web : www.ocicables.com



2025

POWERING TOMORROW'S INNOVATIONS

DESIGNED FOR A CONNECTED AND EFFICIENT WORLD.



Quality That Matters

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About Us

OCI is one of India's fastest-growing FMEG brands and a trusted partner in government and private infrastructure projects. We specialize in creating high-performance electrical solutions that serve the backbone of homes, industries, and national development. But beyond wires and cables, we are a company built on values. At OCI, we believe in doing things the right way – with integrity, commitment, and a vision for tomorrow. Our growth is not just measured in kilometers of wire or cities connected, but in the trust we've earned from our partners and the safety we deliver to millions. Every product we deliver, every relationship we build, and every milestone we achieve is driven by a single purpose – to empower India with safe, smart, and sustainable electrical infrastructure. With innovation at our core and quality as our promise, OCI is not just a brand – it's a movement toward a more connected future.

10,000 +
Dealer Network

10 +
Countries Served

51 +
Years Of Experience

01 Vision

To be a globally trusted wire and cable brand, powering the future with safe, reliable, and innovative connectivity solutions that support infrastructure, industries, and everyday life.

02 Mission

To manufacture high-quality wires and cables that meet international safety standards, deliver consistent performance, and enable reliable power and communication across homes, industries, and large-scale infrastructure projects—driven by innovation, precision, and integrity.

03 Goal

Our goal is to establish ourselves as a trusted wire and cable brand by delivering safe, high-quality, and reliable products, expanding our market presence, and supporting sustainable and future-ready electrical infrastructure.

51+ YEARS OF POWERING INDIA'S ELECTRICAL BACKBONE

1975

Started PVC Compound Manufacturing.

Built a strong foundation by supplying high-quality PVC compounds to wire & cable manufacturers across India – a unit that continues to operate successfully till date. infrastructure.

1995

Launched

Entered Wires & Cables Manufacturing. Rapidly expanded distribution across India, with Tamil Nadu and South India emerging as our strongest markets.

2008

Marking a New Era

marking a new era of organized branding and nationwide expansion in electrical products.

2025

Powering Trust

With 51+ years of experience, OCI stands as a trusted name.

Expanded nationwide distribution

Established a pan-India presence and becoming a trusted supplier to the electrical industry.

1985

Powering INDIA's Infrastructure

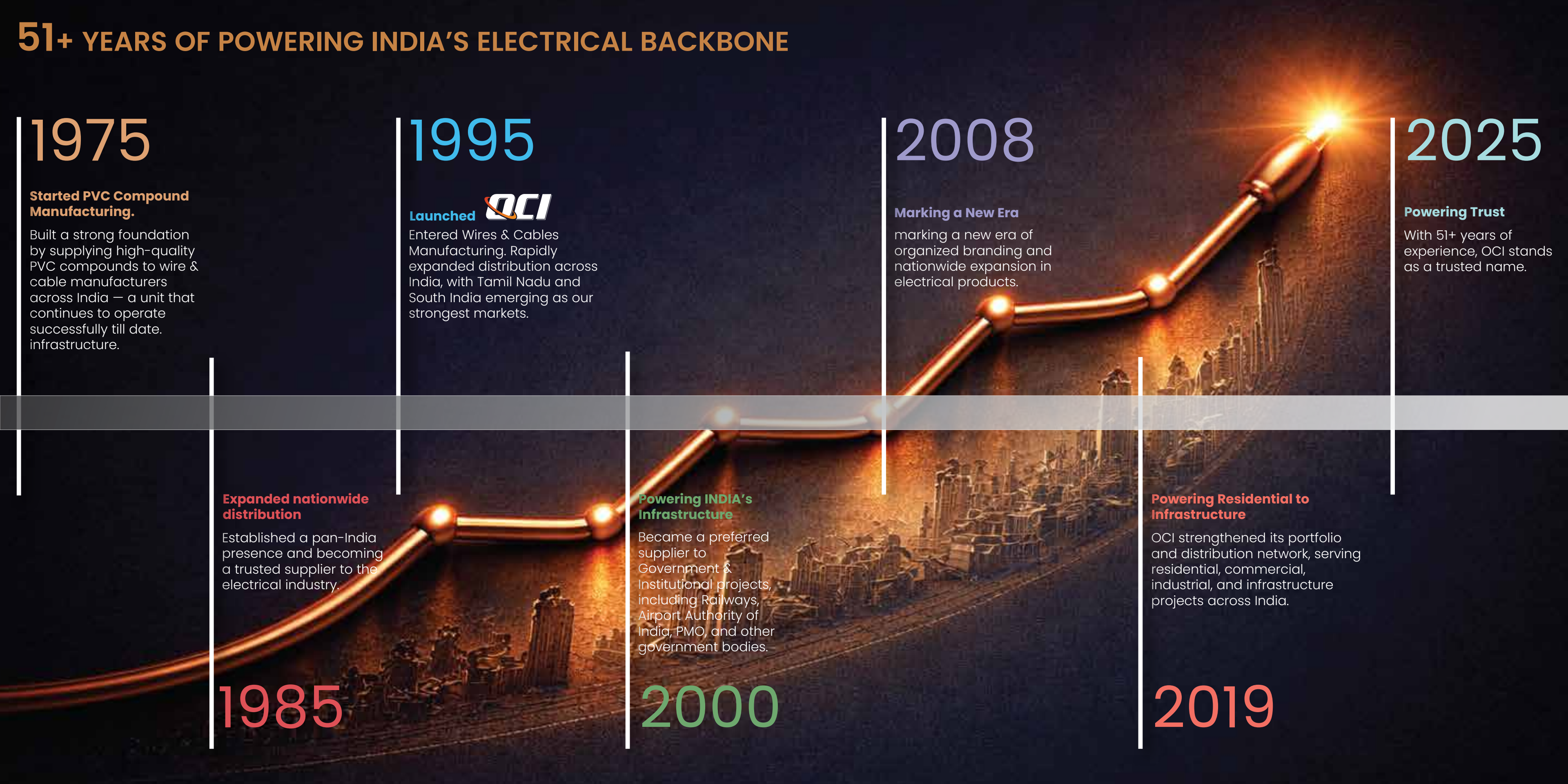
Became a preferred supplier to Government & Institutional projects, including Railways, Airport Authority of India, PMO, and other government bodies.

2000

Powering Residential to Infrastructure

OCI strengthened its portfolio and distribution network, serving residential, commercial, industrial, and infrastructure projects across India.

2019



OUR PRESENCE



MANUFACTURING UNITS

M/S ADL ORBIT CABLE (INDIA)

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M/S AZURE SWITCHGEAR PVT. LTD.

Plot No . 9, Sector - 4, IIE , SIDCUL
Haridwar - 249403 , Uttarakhand

HEAD OFFICE

M/S OCI CABLE INDIA

10/2, BLOCK B JHILMIL INDUSTRIAL AREA, DELHI - 110095

OFFICE / GODOWNS

M/S OCI CABLE RAJASTHAN

M/S OCI CABLE CHATTISGARH

M/S OCI CABLE MUMBAI

M/S OCI CABLE HYDERABAD

M/S OCI CABLE COIMBATORE

M/S OCI CABLE CHENNAI

M/S OCI CABLES KARNATAKA

M/S OCI CABLES ANDHRA PRADESH

M/S OCI CABLES KERELA

OUR LEGACY, YOUR FUTURE

At OCI, every wire, switch, and cable we create is not just a product – it's a promise. A promise to light up lives, power businesses, and energize communities. Whether you're building a home, setting up an industrial plant, or expanding your infrastructure, OCI stands by your side as a partner in progress.

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R

QUALITY THAT INSPIRES TRUST

ZERO-DEFECT POLICY WITH STRICT MULTI-STAGE QUALITY CONTROL

USE OF PREMIUM-GRADE COPPER, PVC & FIRE-RETARDANT MATERIALS

CERTIFIED BY LEADING SAFETY STANDARDS (ISI, CE, ROHS, ETC.)

EVERY PRODUCTION BATCH TESTED FOR PERFORMANCE, SAFETY & DURABILITY

N

ADVANCED RESEARCH & DEVELOPMENT

IN-HOUSE R&D LAB WITH MODERN TESTING FACILITIES

CONTINUOUS IMPROVEMENT & PERFORMANCE OPTIMIZATION FOCUS

PRODUCTS DEVELOPED AS PER EVOLVING CONSUMER & INFRASTRUCTURE NEEDS

EMPHASIS ON ENERGY EFFICIENCY, LONG LIFE & SMART INTEGRATION

D

INNOVATION THAT POWERS PROGRESS

DESIGNS THAT BALANCE SAFETY, SIMPLICITY & MODERN AESTHETICS

INNOVATIVE PACKAGING FOR EASY HANDLING, IDENTIFICATION & PROTECTION

STRONG CULTURE OF INNOVATION AND PROBLEM-SOLVING ACROSS TEAMS

SOLUTIONS DESIGNED FOR SMART CITIES, MODERN HOMES & LARGE-SCALE INFRASTRUCTURE

CERTIFICATES

MANAGEMENT SYSTEM CERTIFICATE

This is to certify that **AZURE SWITCHGEAR PVT. LTD.** has been assessed by RAPS and found to comply with the requirements of **ISO 9001 : 2015** Quality Management Systems

For the following activities:
MANUFACTURING OF LT XLPE/PVC INSULATED ARMORED UNARMED POWER CABLE, CONTROL CABLE & NEURAL NETWORK CABLE

Certificate Number: E202472493
Date of Certification: 19/07/2024
In Surveillance on or before: 17/07/2026
Next Surveillance on or before: 17/07/2027
Certificate Valid Until: 17/07/2027

IAF EGAC Accredited
QMS Certification CBIR 11912

Director (Certification)
Royal Assessments Pvt. Ltd.

MANAGEMENT SYSTEM CERTIFICATE

This is to certify that **AZURE SWITCHGEAR PVT. LTD.** has been assessed by RAPS and found to comply with the requirements of **ISO 14001 : 2015** Environmental Management Systems

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QMS Certification CBIR 11912

Director (Certification)
Royal Assessments Pvt. Ltd.

CERTIFICATE

This is to certify that the **OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT SYSTEMS** of **AZURE SWITCHGEAR PVT. LTD.** has been assessed and found to be in conformance to the requirements of **ISO 45001:2018**

This certificate is valid for the following activity:
Manufacturing of LT XLPE/PVC Insulated Armored/Unarmoured Power Cable, Control Cable & Aerial Bunched Cable

Certificate No.: IQ2044901
Date of Initial Registration: 09-04-2023
Date of this Certificate: 09-04-2024
Certificate Expiry: 08-04-2027
Recertification Due: 08-04-2026

IAF EGAC ISPL Accredited

Intercontinental Systemcert Pvt. Ltd.
Member since 2014

BUREAU OF INDIAN STANDARDS

ISO 9001:2015
AZURE SWITCHGEAR PVT. LTD.

SCOPE: MANUFACTURING OF LT XLPE/PVC INSULATED ARMORED UNARMED POWER CABLE, CONTROL CABLE & NEURAL NETWORK CABLE

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MANAGEMENT SYSTEM CERTIFICATE

This is to certify that **A D L ORBIT CABLE (INDIA)** has been assessed by RAPS and found to comply with the requirements of **ISO 9001 : 2015** Quality Management Systems

For the following activities:
MANUFACTURING OF PVC INDUSTRIAL ELECTRICAL CABLE

Certificate Number: E202472491
Date of Certification: 19/07/2024
In Surveillance on or before: 17/07/2026
Next Surveillance on or before: 17/07/2027
Certificate Valid Until: 17/07/2027

IAF EGAC Accredited
QMS Certification CBIR 11912

Director (Certification)
Royal Assessments Pvt. Ltd.

MANAGEMENT SYSTEM CERTIFICATE

This is to certify that **A D L ORBIT CABLE (INDIA)** has been assessed by RAPS and found to comply with the requirements of **ISO 14001 : 2015** Environmental Management Systems

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MANUFACTURING OF PVC INDUSTRIAL ELECTRICAL CABLE

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In Surveillance on or before: 17/07/2026
Next Surveillance on or before: 17/07/2027
Certificate Valid Until: 17/07/2027

IAF EGAC Accredited
QMS Certification CBIR 11912

Director (Certification)
Royal Assessments Pvt. Ltd.

National Accreditation Board for Testing and Calibration Laboratories

CERTIFICATE OF ACCREDITATION

AZURE SWITCHGEAR PRIVATE LIMITED (QUALITY ASSURANCE LAB)

has been assessed and accredited in accordance with the standard **ISO/IEC 17025:2017** "General Requirements for the Competence of Testing & Calibration Laboratories"

for its facilities at **PLOT NO. 9, SECTOR-A, UNIT-1, BE, SECTOR-4, INDUSTRIAL AREA, SHANDARA, DELHI-110028, INDIA**

In the field of **TESTING**

Certificate Number: IC/1643
Issue Date: 12/01/2023 Valid Until: 11/01/2029

IAF EGAC Accredited
QMS Certification CBIR 11912

Director (Certification)
Royal Assessments Pvt. Ltd.

BUREAU OF INDIAN STANDARDS

ISO 9001:2015
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IC

ADL ORBIT CABLE (INDIA)

Plot No. 46, 47 & 48, Sector-3 DC, Integrated Industrial Estate, SECTOR-3, INDUSTRIAL AREA, SHANDARA, DELHI-110028

Product: PVC Industrial Electric Cable

Certificate No.: IC-CE-1600-911022051
Date of Issue: 14-10-2023
Date of this certificate: 14-10-2023

IAF EGAC Accredited
QMS Certification CBIR 11912

Director (Certification)
Royal Assessments Pvt. Ltd.

SUPPLIER EXCELLENCE AWARD



CT TODAY



JODHPUR



South Western Railway



MAHAVITARAN



EXPLORE THE



WORLD

AN ISO 9001:2015-14001 COMPANY



— Wires, Cables & Accessories

DOMESTIC WIRE



UNILAY

India's 1st Heat Resistant and Flame Retardant REACH Compliant Cable with Unilay Conductor.
No Loose Contacts, No Broken Ends | No Sparking and Overheating



X-TREME

X-TREME wires are engineered for extreme durability and performance. Built with high-grade copper conductors and a specially formulated HRRF (Heat & Flame Retardant) PVC compound, these wires ensure superior conductivity, high insulation resistance, and maximum safety in critical environments.



FR-LSH (90 Mtrs. & 180 Mtrs.)

FR-LSH wires are specially designed for modern safety standards, combining flame retardance with low smoke and halogen emissions. Ideal for residential, commercial, and industrial spaces where safety and air quality during fire hazards is critical.



HRRF

HRRF wires are made with specially formulated insulation that offers exceptional heat resistance and flame retardant properties, ensuring safety and reliability even under extreme conditions. Perfect for modern-day wiring where performance meets protection.



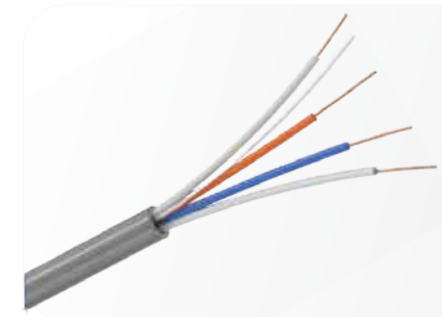
ULTRA

ULTRA wires are crafted for superior performance and long-lasting durability. With advanced HRRF insulation and high-conductivity copper, these wires are built to handle demanding electrical loads with complete safety and efficiency.





COMMUNICATION WIRE



TELEPHONE WIRE

Made with high-conductivity copper and premium PVC insulation, these wires offer clear voice transmission and low signal loss. Ideal for landlines, intercoms, and internal communication, with durable construction for long-term use.



TRANSPARENT SPEAKER WIRE

Built with high-purity copper and clear PVC insulation, these wires ensure pure sound transmission with minimal loss. Ideal for home audio, studios, and PA systems, offering both performance and clean aesthetics.



SUBMERSIBLE CABLE

PVC 3-Core Flat wires are insulated with a special grade of PVC compound. Offered in different power capacities and lengths, these wires are widely used in domestic submersible water pumps and irrigation pumps.



CO-AXIAL

Designed with a solid copper conductor and layered shielding, these wires offer clear signal transmission with low interference. Ideal for CCTV, DTH, \ and broadband connections, ensuring reliable performance in every setup.



C.C.T.V. CABLE

Built with high-grade copper and quality shielding, these cables ensure stable video transmission with minimal signal loss. Ideal for CCTV surveillance systems, providing consistent performance and long-distance clarity.



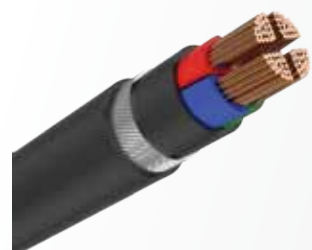
TWIN CORE FLAT ALM CABLE

Constructed with solid aluminium conductors and PVC insulation, these cables offer efficient power transmission at an economical cost. Ideal for overhead and underground electrical connections in residential and rural applications.



PVC ALUMINIUM ARMoured POWER CABLE

Made with aluminium conductors and steel wire armour, these cables ensure durable power transmission with enhanced mechanical protection. Ideal for industrial, underground, and heavy-duty electrical installations.



XLPE Copper Armoured Power Cable

PVC/XLPE insulation for Power Transmission upto 1100 Volts (Uo/U). ISI marking IS: 1554 (Part I), with or without Heat Resistant (HR) or Fire Retardant Low Smoke (FRLS) properties

POWER CABLES



HRFR

Manufactured with high-quality copper and HRFR insulation, these wires offer enhanced heat resistance and flame retardant properties. Ideal for residential and commercial wiring, ensuring safety, durability, and reliable performance.



ULTRA

India's 1st Heat Resistant and Flame Retardant REACH Compliant Cable with Unilay Conductor.
No Loose Contacts, No Broken Ends | No Sparking and Overheating

ARMoured & UNARMoured CABLES

PVC Armoured cable

Built with strong conductors and steel wire armour, these cables provide mechanical protection and consistent power delivery. Ideal for underground, industrial, and outdoor electrical installations, with durable PVC insulation for long life.



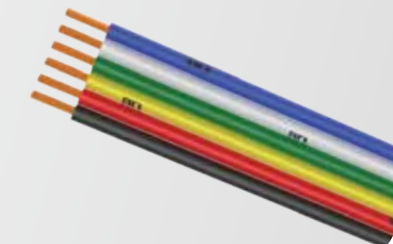
LT AERIAL BUNCH CABLE

1100 Volt Grade, are used for distributing power to individual consumers by utility service providers such as electricity boards and electricity distributing authorities. The cables are suspended overhead using electrical poles. The cables can be tapped intermittently from any required position, enabling them to be used in urban as well as rural areas.



MULTICORE CABLE

Designed with multiple insulated cores under a common sheath, these cables ensure organized, efficient, and interference-free signal or power transmission. Ideal for control panels, machinery, and industrial automation systems.



DWA ALUMINIUM POWER CABLE

Constructed with aluminium conductors and double-layer steel wire armour, these cables offer extra mechanical strength and reliable power transmission. Ideal for underground, industrial, and high-load installations.



PVC CONTROL CABLE

Made with high-quality copper conductors and PVC insulation, these cables ensure accurate signal control and reliable performance. Ideal for machinery, control panels, and industrial automation, offering flexibility and long-term durability.



SWITCHES & ACCESSORIES



SWITCHGEAR



LIGHTING



PVC TAPE



WIRES & CABLES



METAL BOX



AZURE SWITCHGEAR PVT. LTD.

AN ISO 9001:2015-14001 COMPANY

IS : 694-2010
IS : 1554 Part-1:1988
IS : 7098 Part-1:1988
IS : 14255 : 1995 (ABC)



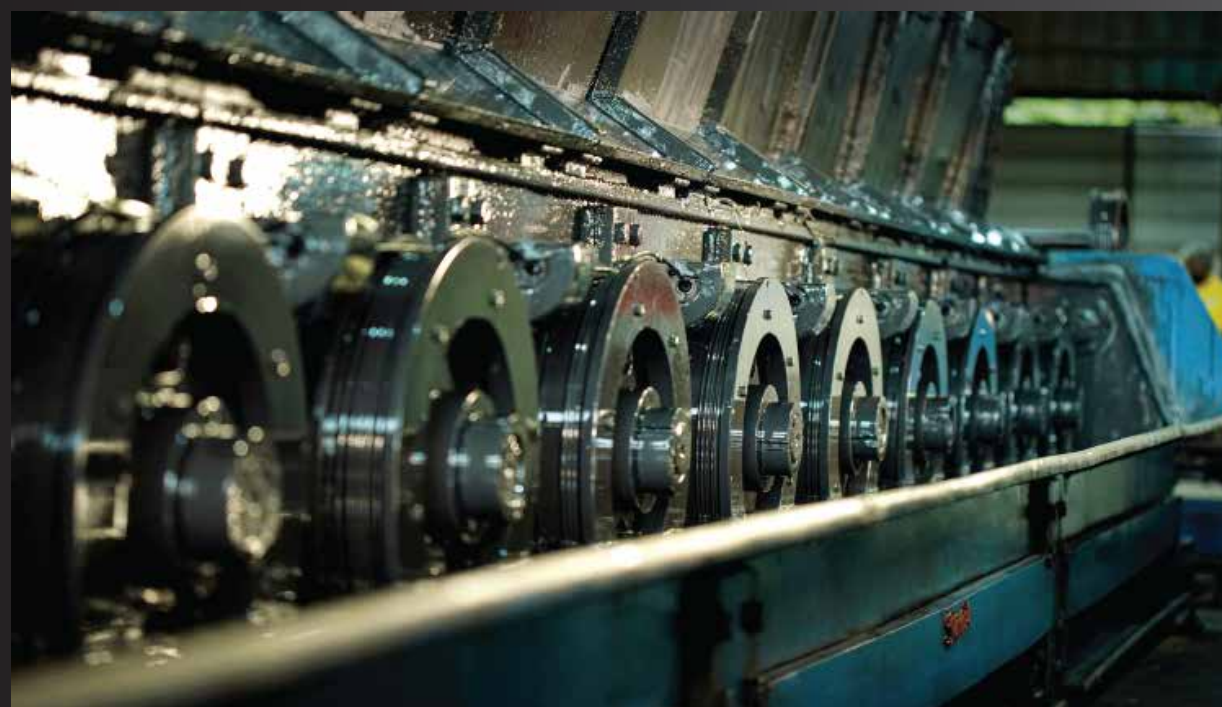
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OCI

Wires & Cables



Plot No. 9, Sector-4, IIE, SIDCUL, Haridwar-249403 (U.K.)



C ONCLUSION

With over five decades of experience, OCI Cable India has established itself as a trusted name in the wires and cables industry. From residential and commercial spaces to large scale infrastructure and government projects, OCI continues to deliver products that meet the highest standards of safety, reliability, and performance. Backed by advanced manufacturing, strict quality control, and a strong nationwide presence, we remain committed to powering India's growth with future ready electrical solutions. As we move forward, OCI Cable India will continue to innovate, expand, and strengthen partnerships driven by one clear purpose: to build a safer, smarter, and more connected tomorrow.

T ESTIMONIAL

OCI Cable India has been a reliable partner in delivering high-quality wires and cables for our projects. Their consistent product quality, adherence to safety standards, and timely delivery have helped us execute projects smoothly and efficiently. OCI's technical support and commitment to excellence make them a trusted choice for critical electrical infrastructure.